

BUSINESS ADMINISTRATION

To be a successful business partner in their organization, today's graduates need to have a set of business competencies and ethical standards to enable them to engage with other leaders in the organization. Basic competencies include a well-rounded business acumen that results from financial literacy, an understanding of business operations/processes, exposure to data analytics and metrics as well as the development of leadership skills centered in an ethical/values-based environment. The MBA common core lays the foundation for all MBA graduates so that they will leave the University with these competencies. The Graduate Certificate provides the same strong foundation for students who desire a certificate rather than a degree, or who cannot afford or take the time to complete a full MBA program. The graduate certificate has several of the same foundational courses

Degree Requirements

Code	Title	SHs
CBE 6030	Business Intelligence and Data Analytics	3.00
MGT 6000	Accounting for Managers	3.00
MGT 6001	Finance for Managers	3.00
MGT 6010	Ethical & Legal Environment of Business	3.00
Select one of the following:		3.00
MGT 6017	Operations Management	
MGT 6110	Strategy Formulation and Implementation	
MKT 6240	Marketing Strategy	
Total SHs		15